



THE POWER OF ONE

Lessons from 15 years of Business Success

1. Have the mindset of a CEO from day ONE
2. Always be a member of ONE Industry membership
3. Take ONE Professional Development program each year
4. Have ONE Core Service or offer
5. Know your ONE Ideal Client
6. Always have ONE Core Networking Group
7. Speak at ONE event a year
8. Attend ONE in-person conference every year
9. Always work with ONE Main Coach
10. Have ONE Accountability Partner
11. Focus on ONE main Social Media Channel
12. Set ONE Big Goal every year
13. Create ONE consistent new piece of marketing content - weekly
14. Practice Lead Generation and Build an Email List from Day ONE
15. Be open when any ONE opportunity comes your way.

How will you include the Power of ONE in your Practice or Business?



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